



**FOR CHANGE**

COMMUNITY  
DEVELOPMENT

**Creating opportunities for people  
and communities to connect to  
their gifts and strengths**

The Jeder Institute supports authentic social change through increased community engagement, development, and participation. Our aim is to engage, inspire and activate your organisation &/or community to produce the following outcomes:

- Increased skills and tools to support conscious leadership and a connected community
- Community members who strengthen relationships through self-determination
- A shift in organisational and community mindset to one of positive discovery
- Organisations who bravely step into working in unique strengths-based ways

Our underpinning philosophy is based on the belief that everybody has skills and abilities and, that there is no one we don't need, to fulfil the potential in all of us.



## Our work is underpinned by the following 3 foundational areas

### 1. Asset Based Community Development

Asset Based Community Development (ABCD) is a globally adopted approach that recognises and builds on the strengths, gifts, talents and resources of individuals and communities to create strong, inclusive, and sustainable communities. Asset Based Community Development:

- Discovers what's strong not what's wrong
- Places community at the centre of local decision making
- Activates individual and community participation
- Builds on community leadership
- Strengthens local connection & relationships

### 2. Participatory Community Building

Participatory Community Building blends ABCD and the Art of Hosting (Participatory Leadership) approaches to provide participatory; patterns, practices, processes, and principles to give people the confidence and competence to co-create projects and initiatives with teams and communities.

### 3. Next Stage Organisations and Leadership

Next Stage Organisations are purpose-driven, have no hierarchies and work as a living system. With a collective vision, we work towards the next stage of strategic growth and development through our culture and operating systems and thrive in self-management, wholeness and evolutionary purpose.



## What We Offer

Our Community Building team provide a range of bespoke training opportunities for government, organisations, and communities.

Feel free to mix and match, or ask further questions, so we can offer the best program which will ensure the outcomes are relevant for your organisation, community and context.

On the following pages you will find:

- ABCD for CHANGE
- Hosting & Harvesting for CHANGE
- Blended Practices for CHANGE
- Programs for CHANGE



In addition, you can find our Participatory Community Building Guidebook on the website for more inspiration for your workshops, programs and projects:

[https://www.jeder.com.au/wp-content/uploads/2021/03/Participatory-Community-Building-Guidebook-2020\\_v2-1.pdf](https://www.jeder.com.au/wp-content/uploads/2021/03/Participatory-Community-Building-Guidebook-2020_v2-1.pdf)





## Asset-Based Trainings and Workshops



### An Introduction to Asset Based Community-led Development

The introduction to Asset Based Community Development will focus on shifting participant's thinking from scarcity to abundance and will practice a range of immediately applicable strategies:

• Embed and practically apply ABCD

- Focus on what's strong, not what's wrong
- Overview of Asset Mapping
- Build and maintain effective partnerships
- Explore the role of organisations and government
- Move from Social Service delivery to community building



### The Essence of Asset Based Community-led Development

Specifically for Councillors and Leadership teams to demystify Asset Based Community-led Development and provide an effective and powerful approach by:

- Demonstrating the effectiveness of ABCD through global case studies
- Highlighting how ABCD proactively impacts community innovation including the role of organisations and government
- Focusing on what's strong, not what's wrong; building on assets, rather than deficiencies
- Showing how natural leaders increase community participation



### ABCD for Inclusion

This workshop explores how we "build the bridge from client to community member" by exploring community centred work as an important part of person centred work. Through the workshop participants will learn, discuss and practice person and community centred approaches through:

- Practical strategies to find and engage community assets
- Discovering care through learning conversations
- Exploring how agencies and communities work together more effectively



### ABCD Train the Trainer

This module-based workshop equips participants with skills, tools, and strategies enabling them to co-design and facilitate initiatives and programs and supports them to train others by:

- Effectively shifting a development mindset from needs and deficiencies to assets and strengths
- Understanding and applying critical facilitation processes of community organising including asset mapping, storytelling and co-design
- Deep diving into creating opportunities for assets to be productive and powerful together



### ABCD Connector Leaders

This workshop introduces participants to ABCD's community leadership framework and is about finding those people in community who are already connected, have local knowledge and share local stories. The workshop will explore:

- Authority versus leadership
- Types of community leaders
- Horizontal versus vertical leadership
- Programs versus People



### Mapping our Community

Asset Mapping is an effective ABCD approach to mapping the skills, talents, abilities, and passions of individuals, and to discover the strengths, networks, and resources of communities and organisations in the systems we work and live within. This workshop will cover:

- Key Steps to Asset Mapping
- Identification of assets and strengths
- Connecting and mobilising assets for action





## Art of Hosting & Harvesting Trainings and Strategic Planning



### Art of Hosting and Harvesting (Participatory Leadership)

This workshop is an approach to leadership, which will explore how hosting varies from facilitation. Participants will strengthen their personal practice and will learn how to apply participatory practices. During the workshop we will share simple & powerful dialogical and social tools such as:

- Circle Practice
- Appreciative Inquiry
- World Café
- Open Space Technology
- Designing for Wiser Action
- Graphic Harvesting and more



### Strengths-Focused Strategic Planning

These sessions will help organisations discover the “how, why and who” should be involved and participate in organisational and community-led planning. This workshop will provide participants with a range of strengths-focused strategic planning tools and strategies and will offer ways to:

- Prepare, analyse and plan the environment
- Build an inclusive strategy
- Develop and implement a strategy
- Co-design participatory monitoring and evaluation processes



### Core Team Planning & Co-Design

Core Team members are the initial team who co-design the flow of the larger workshops. They are invited into a series of calls with the Hosts or Facilitators, leading up to the multi-day workshop. This ensures the outcomes are relevant to the context and builds capacity immediately by having staff &/or community members as part of the delivery team. Face-to-face Core Team days are:

- 1 day pre-workshop preparation and planning with the Core Team
- 1 day post-workshop wrap up and debrief with the Core Team



### Art of Harvesting

This workshop involves discovering how the practice of Harvesting can be applied to key strategic change projects in our lives and work by:

- Understanding the essence of Harvesting and the power of various styles of learning
- Learning how to capture people’s ideas and expressions—in words, images, and colour—as they are being spoken
- Exploring how to bridge visual thinking and conversation to help people connect, contribute, learn, and make meaning together





## Blended Practices for Trainings, Workshops and Planning



### Participatory Community Building Blend: ABCD & Art of Hosting

Through this immersive workshop, participants will learn ways to weave, embed and sustain ABCD and other strengths-based and participatory practices through co-design and collaboration. Participants will learn how to move from dialogue to action and discover ways to address complexity via innovative solutions:

- Overview of Community Development theories
- Asset Based Community-led Development
- Art of Hosting & Harvesting (Participatory Leadership)
- Appreciative Inquiry (Powerful Questions & SOAR)
- Purposeful Community Building
- Living Systems and Worldview Intelligence



### Next Stage Organisational Mentoring Blend: Strengths Based Approaches & Horizontal Practices

Our organisation has been leading the way in how to work differently for over a decade and we have the skills and passion to mentor other organisations in unique ways by:

- Sharing our horizontal structure knowledge
- Exploring how roles and working groups lead to increased productivity
- Learning about intentional power dissemination
- Creating space for wise decision making culture
- Applying Next Stage leadership principles



### Storytelling & Harvesting Blend: Narrative Therapy, Arts Culture & Art of Harvesting

This workshop explores how storytelling and capturing are important tools for communication & connection to connect generations and enable stories to live on. This workshop is for anyone interested in building their ability to capture, tell stories and learn:

- The purpose of applying storytelling and harvesting
- The role of storytelling and harvesting in your work
- How to tell and capture stories
- How to use storytelling for influence
- How storytelling can be used as data



### Person Centred Community Driven (PCCD) Blend: ABCD & Person-Centred Approaches

This workshop delivers an experience for people with a disability, their families, carers and organisations to shift mindsets by exploring how to "build the bridge from client to community member". We discover:

- The belief that everyone has skills and abilities
- How individuals, families, communities, and organisations are full of resources
- How to support people to reframe their challenges & concerns into opportunities & possibilities
- That community leadership comes in many forms



### Trauma Informed Community Building Blend: ABCD & Trauma Informed Practice

This workshop explores how trauma is common amongst vulnerable populations. This is a strengths-based framework that responds to the impact of trauma for both providers and survivors. This workshop will:

- Encourage workers to become more aware of trauma
- Explore how we can help and not harm
- Learn more about about being trauma informed
- Discover how trauma informed principles can guide community building activities and processes



### Community Conversations Blend: Art of Hosting and ABCD Asset Mapping

Community Conversations is a proven method to engage people from all walks of life to encourage active participation in broad community conversations. This workshop will cover:

- Skill building in hosting and facilitating groups
- Practice in forming "powerful" questions
- Increasing diverse community participation
- Co-designing interactive community conversations
- Intentionally shifting dialogue into action





## Blended Practices for Trainings, Workshops and Planning



### Measuring What Matters Blend: Strengths Based Approaches and Results Based Accountability

Discover a range of participatory Monitoring and Evaluation frameworks to support current and future projects and build capacity within the community through the power of story. This strengths-focused workshop will cover:

- Results Based Accountability
- Empowerment Frameworks
- Most Significant Change
- Reframing the community narrative



### Self-Organising and Mentoring Blend: Strengths-focused Practices and Next Stage Leadership

Our team has decades of experience to offer in strengths-focused community development, engagement, community projects and initiatives and can offer the following mentoring for individuals, teams or community groups including:

- Pre, during &/or post project sessions
- One on one sessions
- Group sessions (up to 6 team members) with 2 mentors



### Rearview Sessions Blend: Participatory Leadership and Self-Organising Practices

These sessions offer a space to “look back”, after an agreed amount of time, on the intentional application of strengths-based practices and processes, after any training or workshop.

Participants can share what they might have tried or put into practice and hear from their peers through:

- Reflection and review
- Asking questions for clarity
- Sharing challenges and stories of application
- Continuing to build a peer-support framework
- Developing shared strategies for when actions seem stuck and more



### Creative Communities Blend: Place-Making & Arts Based Culture

This place-based community arts workshop draws on place-making practices and principles with an immersive arts-based approach. Participants will discover:

- The social value of place-based arts and culture
- How to initiate creative placemaking
- Explore how to involve local artists as initiators
- Discover how place-based arts can strengthen local economies and increase innovation and diversity



### Conscious Co-Design Blend: Strengths Based Practices and Co-Design

How do you know which approach to use? What tools or strategies would work best to achieve your outcomes?

This workshop is about locating yourself within a number of given community engagement and development frameworks through their patterns, principles, practices and processes. Participants will discover how to put this into action through:

- Patterns such as the Breath Pattern or Theory U, offer the organic nature of a pattern to explore
- Methodologies like Narrative Therapy and Appreciative Inquiry offer the evidence-based dialogical frameworks
- Movements like ABCD, Placemaking, Timebanking or Collective Impact provide the vehicle for engagement and development





## Strengths-Based Programs, Projects and Initiatives



### Queer Community Building

Queer Community Building Program builds on the strengths and assets of individuals and communities to address complex, transgenerational challenges by acknowledging the local wisdom and experience of community members and discovers how individuals, community organisations, businesses and Government can positively impact their communities to:

- Celebrate diversity
- Raise community awareness
- Strengthen advocacy efforts
- Create healthy living initiatives; and
- Promote safe and strong communities
- Drive community led change



### Youth Leadership

The Youth Leadership Program is for young people aged 16-25 years to encourage them to be fearless, bold, discover their voice, follow their passion and maximise their future opportunities. Together, we discover the practice purposeful leadership through a participatory learning experience by:

- .Building on their talents, skills, passions and networks
- .Improving well-being and reducing inequalities
- .Shifting their language from "I need" to "I have"
- .Promoting social justice and self determination
- .Creating reciprocity, building trust and relationships
- Creating opportunities for active participation



### Community Leadership

The Jeder Institute's Community Leadership Program supports community members to discover and practice purposeful leadership through an immersive learning experience. The workshops are participatory and each session will provide participants with theoretical resources and practical tools for application including:

- Access to members of the Jeder Institute community building team
- Co-design of initiatives and projects which consider the local context
- Sessions with local, national, and global leaders
- Face to Face and online sessions



### Deadly ABCD

The Deadly ABCD Program interweaves First Nation Australian Indigenous culture, values and knowledge and ABCD practices. Participatory leadership tools and processes are also applied in the delivery. The program will:

- Blend cultural awareness, traditional practices and community development to support self and collective efficacy in First Nation Indigenous Australian communities
- Be co-designed with First Nation Indigenous Australian Elders, communities, and organisations in an evidence-based approach
- Encourage a whole of government approach to effective strengths-based practice including local, state and federal
- Provide accountability and evaluation utilising participatory frameworks





## Why Consider Us

- We become familiar with and aim to learn and understand the local and regional context in which your workshop or training is being delivered
- Our codesign approach is in developing the training/workshop or program with your team
- We use a holistic community centred approach to leadership development
- We are experienced Hosts, facilitators and trainers and can deliver engaging sessions either face to face or in an online learning environment

We understand urban, rural and regional communities and understand the differences when working in these varying environments. The breadth of our experience and expertise ensures we can adapt the program to meet the needs of all participants. We embed inclusive processes and create safe spaces for people to learn and grow together.

Please feel free to contact us if you require additional information or would like to discuss this further.

We look forward to working with you.

Yours in Community,  
Jeder's Community Building Team



## Who We Work With

