# Are you curious how we keep people at the centre of measurement and evaluation?

Families Tasmania invites you to come together to explore and understand if we are making a difference?

Measuring what Matters Workshop
March 22<sup>nd</sup> & 23rd 2023
Brighton Civic Centre
Tasmania



This participatory 2 day immersive community training event will be facilitated by Fiona Miller and Beth Stockton from the Jeder Institute

Measuring what matters! Is anyone better off? More than just another training opportunity.

How do we know our community work is making a difference and if anyone is truly better off as a result? This is an opportunity to learn and share in new ways of working to co-create action in our communities.

"RBA and ABCD are complementary processes. RBA starts with the ends we want for our children, families and communities and works backward to the means that will get us there. ABCD provides a robust way of looking at means to get us there." Mark Friedman

### Who is this for?

- Anyone & everyone who wants to explore the power of collective creativity, intelligence & collaboration with each other & within their communities.
- Business leaders, social entrepreneurs, community & not for profit leaders, community organisers and their teams
  - Next generation leaders and other young people, Department leaders, policy officers & program managers.
  - ✓ Come together to strengthen and grow our networks
  - ✓ Share stories of success and challenge
  - ✓ Teach and learn from each other using participatory methods
- Explore how we can build stronger collaboration across our communities
- ✓ Celebrate our unique, local approach to innovation
- ✓ Discover new ways of working

# What will we explore, learn & practice?

**THE WHAT**: Participants will experience how to blend Asset Based Community Development (ABCD) with other practices and processes and practically apply a range of tools & skills to:

- ✓ Focus on assets and strengths rather than deficiencies
- ✓ Discover ways to blend methodologies
- Apply strengths-based monitoring and evaluation
- ✓ Build effective partnership strategies

- ✓ Increase confidence in hosting group work
- ✓ Form powerful enquiries and proposals
- Explore group dynamics and decisionmaking

**THE WHY:** Many of the challenges faced by individuals and communities require transformational change and achievable measuring and reporting tools. This can only be achieved by focusing on and understanding the gifts and strengths within individuals and organisations and measurement methodologies which respond to this way of working, and value qualitative and quantitative data.

**THE HOW**: Participants will learn ways to weave, embed and sustain the practices and principles of ABCD and RBA through a participatory 2 day workshop. During this training we explore:

- Asset Based Community Development
- Empowerment Evaluation
- Participatory evaluation
- Results Based Accountability™ (RBA) framework
- Tools and techniques to measure the social impact of local initiatives.

## We will show you how to:

- understand and identify strengths-based approaches
- move from dialogue to action
- create a bespoke measuring framework that is relevant to your organisation
- apply the practices in your environments
- discover ways to address complex challenges via innovative solutions

### **Training Investment:**

\$200.00 per person - Community members / Volunteers

\$300.00 per person - Local organisation

\$600.00 per person - Not for profit

\$900.00 per person - Corporate and Government organisations

Note: GST will be added on registration.

If this is still beyond your capacity, please talk to us! Send an email to Fiona and let's have a conversation! fiona.miller@jeder.com.au

How to register: Register online via the Humanitix link -- put link here Fional

100% of profits from booking fees will go towards Indigenous Scholarships

Where: Brighton Civic Centre – 25 Green Point Rd, Bridgewater, Tasmania

When: 22<sup>nd</sup> and 23<sup>rd</sup> March 2023 Time: 9.30am - 4.30pm both days

This workshop is bought to you by:









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