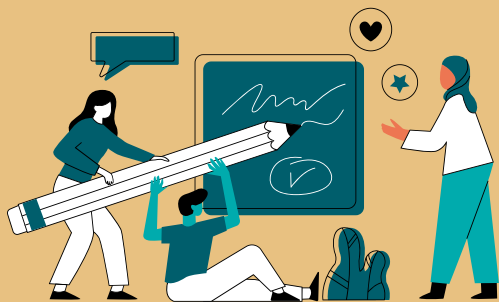


A 6 Step Process for Strategic Planning



Prepare and Plan

Bring together a planning team to develop a timeline, gather existing plans, background information and reports



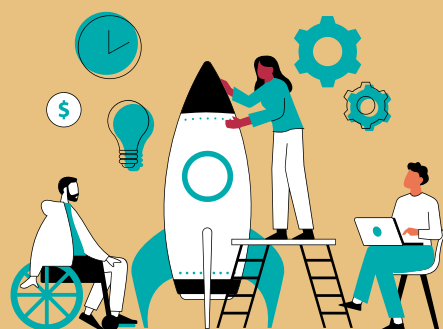
Analyse our Position

Gather, organise and analyse information about the organisation. Identify our existing and potential stakeholders, partners and current activities and services. Undertake an environmental scan and a S.O.A.R Analysis



Build our strategy

Take time to review or develop our Vision, Mission, Purpose and Values. Develop our Objectives and the key strategies to achieve them.



Develop our Action Plan

Identify the actions that support our key strategies. Set action timeframes, nominate responsibility for the action and develop measures of success.



Implement our strategy

The key to the success of our strategy is sharing and communication. All teams, programs and services should support the Strategic Plan.



Monitor & Evaluate

Establish regular checkpoints to identify what's working, what's not, and what needs adjusting. Evaluate progress and update annually.

Strategic Planning Tools

S. O. A. R. Analysis



Our How!

What do we do?
Whom do we serve?
How do we serve them?

Today – Focussed on Now



Our Why!

What are our hopes & dreams?
What problem are we solving for the greater good?
What are we aspiring to change?

Tomorrow – Future Focussed

