

ABCD: Assets, Values & Principles Around the World

ABCD Institute Values Globally crowd sourced

The ABCD Institute supports a large and growing movement for sustainable community development. We believe that possibility, power, and promise exist in every community. Asset-based community development begins with the gifts of people and their capacity to organize to create the world they want to see.



SPACE South Africa

Jeder Institute Australia

6 Assets & 3 Drivers

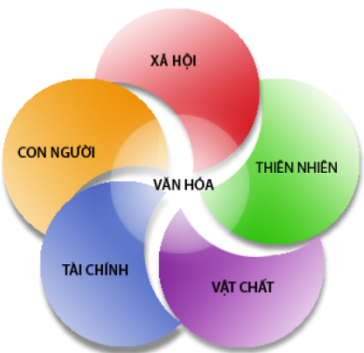
1. Individual assets (e.g. the skills, talents, abilities and passions of community members)
 2. Local community groups and networks (e.g. social services clubs, yarnning circles, sporting clubs etc)
 3. Local gov and non-government agencies (e.g. churches, schools, land councils, neighbourhood centres etc)
 4. Physical assets (natural and built environment)
 5. Economic assets (productive work of individuals, consumer spending power, local businesses)
 6. Cultural assets (stories, heritage, identity, values/lore)
- Drivers: *H.O.P.E. * Care * Relationships



ABCD Vietnam

Translation:

- Human
- Social
- Natural
- Financial
- Material

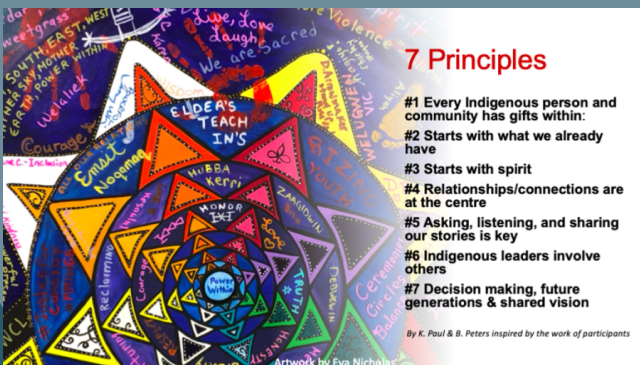


Rural Community Development Center Vietnam

Indigenous Australia

Deadly ABCD

Translation:
Deadly =
AWESOME



First Nations Canada

Coady Institute Canada

ABCD Principles



1. Nobody has nothing!
2. Stories of success are the key starting point
3. Stimulates an opportunity-seeking mindset
4. The power of collaboration and social capital
5. The importance of mobilizing community assets
6. Social entrepreneurship stimulates economic capital

Community-Centred Development Principles

Although Community-Centred Development - or ABCD - is known for its innovative and practical community development process, all of its methodologies and practices are built upon these time-honoured foundational principles.



POSITIVE PRINCIPLE:
By focusing on **STRENGTHS** and assets instead of needs and deficiencies, the community is able to grow the building blocks needed for their own development, while at the same time, building a mentality of hope and self-belief.



WHOLENESS PRINCIPLE:
When everyone is **INCLUDED** in the community-building process (including the weak, the poor, and the voiceless) the increase in cooperation, sharing, and trust will ultimately lead to a healthier, more resilient community.



OWNERSHIP PRINCIPLE:
When a community has the **POWER** to set the vision for their projects, use their own resources, and do the work themselves, they have a far greater chance of success.



ORGANIC PRINCIPLE:
Both the power and the **BLUEPRINT** for community growth lie within the community itself.



WONDER PRINCIPLE:
When people are given the space and freedom to ask questions and imagine **POSSIBILITIES**, the community is better able to discover what it truly cares about and desires to achieve.



MOMENTUM PRINCIPLE:
It is in the very act of **MOVING** towards the goals that the community begins to uncover the critical ingredients in the change process.



RELATIONAL PRINCIPLE:
Strong and dynamic **LINKAGES** between people in the community (formal or informal) are the building blocks necessary for positive community change.



TRANSFORMATIONAL PRINCIPLE:
The key ingredient to creating positive community change is people who have moved from a self-perception of weakness and dependency to a **NEW PARADIGM** of dignity and self-respect.

Helping Vulnerable Communities Transform From The Inside Out.

Five & Two Network Canada



Bristol City Council U.K.