

# Purposeful Community Building Series

*The principles and actions that underpin our asset-based community development and participatory leadership engagement and development work*

## 3. Participatory community building: aligning and mobilising purpose

Lead by stepping back

- Dance with the ebb and flow of a community

Be purpose-driven and say no to easy fixes/money

- Develop an allergy to drive-by community engagement

Encourage ownership and high participation

- Discover what people care about, enough to act on

Do no harm, above all else

- Be mindful of the impact of the work on people's everyday lives

