Purposeful Community Building Series

The principles and actions that underpin our asset-based community development and participatory leadership engagement and development work

2. Community Development: intentionally cocreating purpose

Build capacity transparently & effectively

 Openly share professional knowledge and skills for the long term

Build and honour authentic partnerships and relationships

 Leave competition and ego at the door in pursuing the common good

Leave the building

 People are place-based, go there

Look for what's strong, not what's wrong

 Identify community strengths and assets instead of needs and deficits









