

**ABCD:
Measuring
what matters!**
Is anyone better
off?

**WORKSHOP
SERIES**

How do we know our community work is making a difference and if anyone is truly better off as a result?

2 series available

During these 3 week series we explore asset based community development and participatory evaluation tools (using the Results Based Accountability™ (RBA) framework), to measure the social impact of local initiatives. Join us for 3 immersive and interactive sessions that will introduce you to the fundamentals of asset-based community development (ABCD) and how participatory evaluation can measure community actions and outcomes.

“RBA and ABCD are complementary processes. RBA starts with the ends we want for our children, families and communities and works backward to the means that will get us there. ABCD provides a robust way of looking at means to get us there.” Mark Friedman

When: Tuesday 8th, 15th and 22nd June 2021 from 7pm - 9pm AEST or
Tuesday 13th, 20th and 27th July 2021 from 9am - 11am AEST

How much: \$100 per session \$50 volunteers \$30 young people

We aim to make our sessions financially available to everyone, so please contact us if money is a barrier.

Click on either month here to register: [June Series](#) or [July Series](#)

For more information contact: michelle@jeder.com.au or call Michelle on +61400578662

Beth Stockton is passionate about social justice, community led change and enabling collaborations from talk to action. As a specialist in impact measurement, she works with organisations and community initiatives to measure and use data to embed a culture of curiosity, learning and improvement across their work. To ensure outstanding results for communities, Beth dedicates energy and time to understand the communities she supports.

Michelle Dunscombe lives on Taungurung Country in regional Victoria. She is an enthusiastic community development practitioner, facilitator & trainer who loves working with emergence. She is skilled & passionate about strengthening regional, rural & remote communities, developing community leadership capacity, building community resilience & supporting community members to take action.

Fiona Miller is a creative conduit and passionate about seeing people and communities explore and collaborate on all things local, getting people to the same table and sharing skills and knowledge. The ABCD principles and practices underpin all of her work and continue to be educated while educating. Conversations matter and by connecting conversations, amazing things can happen.

